

# **DIGITAL MARVELED**

## **Job Description**

Sales and marketing interns analyse the functioning and learn how the sales market works and which field they are the most inclined towards. The job of a sales and marketing intern is to give support to each member of the sales and marketing team to produce better results. For that reason, a significant chunk of their job includes **making reports, searching for consumer information, presenting data, and seeking new opportunities** for the sales and marketing team. A Sales and Marketing Intern can be expected to perform sales and administrative tasks. Therefore, they could be analyzing sales performance, create understandable reports for the same, and provide necessary information to appropriate people at the right time. Interns will be working on real projects to understand the client and market needs.

## **Job Profile (Sales & Marketing)**

- Consumer Behaviour
- Lead Generation
- Business Analysis
- Competitor Analysis
- Content Writing
- Social Media Marketing
- Digital Marketing (SEO/SEM/SMM, Google Ads, Google Analytics, Customer Value Journey, ORM, Online Marketing Tools)

## **Roles and Responsibility**

- Engage in superior customer service.
- Persist in sales even in the face of failure.
- Demonstrate services as deemed necessary by clients and management.
- Make product knowledge readily available.
- Find ways to sell products in the face of a down market.
- Research client base.
- Analyse and create a digital marketing plan.
- Analyse the competition with Digital Marketing Tools.

## **Stipend Details: -**

- Stipend up to Rs 15,000/Month & more.
- PPO for the eligible candidates - 5 to 7 LPA

## **Perks & Benefits:**

- Certificate - Completion, Appreciation, Excellence & L.O.R to Best Performer.
- Best Performer Awards - Weekly / Monthly.
- Cash Incentive Schemes.
- Get A Chance to Work as Team Leader.
- Promotion Announcement & Personalized Posters.
- Dedicated Team Leader / Mentor to Guide.
- PPO for eligible candidates.
- Lifetime Corporate Support.
- Work on real clients Projects.
- Placement opportunities with our partner companies.
- Get your stipend within one week of your internship completion

**Location:** Work from Home

**Eligibility Criteria:** - PGPM/BMS (Must be interested and dedicated to the work.)